

NEW HAMPSHIRE STATE LIQUOR COMMISSION
JANUARY 25, 2006
AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

II. MARKETING & SALES REPORTS

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
 - 1) March Special Offer (1 item – Horizon Beverage Company)
- B. WINES:
 - 1) Special Offers for March 2006:
 - a. 21 items – M.S. Walker, NH
 - b. 57 items – E & J Gallo Winery
 - c. 38 items – Horizon Beverage Company
 - 2) Purchase & Distribution of Voga Pinot Grigio
 - 3) Results of the Purchase and Display of Las Brisas
 - 4) Domestic Chardonnays to Remove From Retail
 - 5) Bolla Consumer Sweepstakes – March & April 2006
 - 6) Store Tastings (Rosa Regale)
 - 7) Martignetti Buy One Get One Half Off- March 2006
 - 8) Recommended Allocated Wines for Distribution to Selected Stores
(9 items)
 - 9) Primary Source Submissions (6 primary source; 1 exclusive agent)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN'S REPORT & LATE ITEMS

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

/D. Hartford

